

TOURISM AND CULTURAL HERITAGE

Heritage, Cultural Tourism, and Sustainability

CONFERENCE PROGRAM

27th and 28th February 2026



Harokopio University
of Athens



Organized by:



ΧΑΡΟΚΟΠΕΙΟ ΠΑΝΕΠΙΣΤΗΜΙΟ
HAROKOPIO UNIVERSITY



UNIVERSITÉ PARIS 1
PANTHÉON SORBONNE



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PHĀEA

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PROGRAM

DAY 1: Friday, 27th of February

09.00 – 09.30 Registration

09.30 – 10.00 Opening Session

10.00 – 11.00 Keynote Speakers

Mike ROBINSON

From Iconic to Inconspicuous: Issues in the Reconfiguration of Heritage as a Destination

Melanie SMITH

The co-existence of heritage and touristification in cultural cities: implications for liveability

11.00 – 11.30 Coffee Break

11.30 – 13.00 | Session A

Room 1: Culture, Heritage & Sustainability

Chairs: Francesca COMINELLI, Christina CHRONI

FROM SHARED RESOURCES TO SHARED FUTURES: RECLAIMING CULTURAL HERITAGE THROUGH COMMONS-BASED TRANSITION IN THE LASSITHI PLATEAU

Lan YANG, Xenia KATSIKIANNI, Pieter VAN DEN BROECK

REFRAMING MUSEUM PRACTICE THROUGH INTANGIBLE CULTURAL HERITAGE: RESILIENCE, SUSTAINABILITY, AND VISITOR ENGAGEMENT

Francesca COMINELLI

WEAVING HERITAGE INTO THE FUTURE: TRADITIONAL CRAFTS AND TOURISM AWARENESS IN ANOGIA VILLAGE

Anna KARATZANI, Zoe PAPADAKI, Sokratis KEFALOGIANNIS, Georgios PANAGIARIS



UNVEILING GREECE'S POTENTIAL: TOUR OPERATORS' PERSPECTIVES ON SUSTAINABLE MANAGEMENT OF INTANGIBLE CULTURAL HERITAGE TOURISM IN GREECE

Eleftheria KARAMITROU

BOUTIQUE HOTELS IN GREECE: DO THEY REFLECT HERITAGE, LOCAL IDENTITY AND SUSTAINABILITY?

Evridiki MANIATI, Efthymia SARANTAKOU, Paris TSARTAS, Alkmini GRITZALI

PRELIMINARY STUDY ON FOOD WASTE REDUCTION INTERVENTIONS IN GREEK HOSPITALITY SECTOR

M. ANDRONI, Christina CHRONI, Konstantinos ABELIOTIS

Room 2: Gastronomy, Food Heritage & Tourism

Chairs: Alex DEFFNER, Paris TSARTAS

DIETARY RESTRICTIONS AND THE TOURIST EXPERIENCE: CELIAC DISEASE AND GLUTEN INTOLERANCE

Maria Eleni KOUKOUVELA, Alex DEFFNER

FOOD WASTE REDUCTION PRACTICES AS A COMPONENT OF ESG POLICY AND REPUTATION MANAGEMENT IN THE GREEK HOTEL SECTOR

Georgia XYNOGALA, Ioannis PAPATHANASIOU, Efstathios VELISSARIOU

CO-CREATION OF CHEESE TOURISM THROUGH INNOVATION AND ENTREPRENEURIAL ECOSYSTEM IN B2G AND B2B CONTEXTS

Maria SPILIOTI, Konstantinos MARINAKOS

THE STRATEGIC ROLE OF GASTRONOMY DEVELOPMENT IN REGIONAL GROWTH AND BUSINESS VALUE CREATION FOR MODERN TOURISM ORGANIZATIONS

Sotirios VARELAS, Georgios TSOUPROS

“EATING THE LANDSCAPE”: FOOD, HERITAGE, AND CULTURAL IDENTITY

Sofia KARAMEPELA, Aigli KOLIOTASI, George ZAFEIROPOULOS

BEYOND THE DINING TABLE: FOOD TOURISM & PLACE BRANDING FOR SUSTAINABLE PLACES

Georgios APLADAS, Stella KLADOU, Markos KOURGIANTAKIS, Eirini PAPADAKI, Nikolaos TRIHAS



Room 3: Smart Tourism, Data & Analytics

Chairs: Athina NELLA, Alexios - Patapios KONTIS

ECO VOLT EXCHANGE: A SMART MARKETPLACE FOR BATTERY TRANSACTIONS & SUSTAINABILITY

Christina Sofia RACHANIOTI, Valentina CARUCCI, Maria PARDALI, Angelos SOUFLIAS

UNDERSTANDING VISITOR EXPERIENCE IN THE HOSPITALITY SECTOR THROUGH TEXT ANALYTICS: EVIDENCE FROM RHODES

Ioannis KATSANAKIS, Georgia ZOUNI, Dimitrios KASTROUNIS

FORECASTING HOTEL RESERVATIONS USING NEURAL NETWORKS: A DATA-DRIVEN APPROACH

Dimitrios VASSIS, Michail TSAGRIS, Dimitris STYLIDIS

APPLICATING TOPIC MODELLING TO REVIEW CONTEMPORARY PRICING ISSUES IN TOURISM AND HOSPITALITY

Athina NELLA, Konstantinos SALPASARANIS, Evangelos MAVRIKAKIS

CROWDSOURCING IN CITY BRAND MANAGEMENT FOR TOURISM DESTINATIONS: LOCAL GOVERNMENTS' PERCEPTIONS OF BENEFITS AND BARRIERS

Ewa GLIŃSKA, Halina KIRYLUK, Karolina ILCZUK

13.00 – 14.00 Lunch Break

14.00 – 15.30 | Session B

Room 1: Intangible Cultural Heritage & Tourism

Chairs: Nicholas KARACHALIS, Alexios - Patapios KONTIS

BETWEEN LIVING TRADITIONS AND DESTINATION BRANDING: NEGOTIATING INTANGIBLE CULTURAL HERITAGE IN CORFU'S TOURISM DISCOURSE

Nikolaos BANOS, Alkmini GRITZALI

INTANGIBLE CULTURAL HERITAGE AND PLACE BRANDING: A SYSTEMATIC LITERATURE REVIEW

Aspasia CHRISTOFOROU, Stella KLADOU

VISUAL-KINETIC COUPLING IN THE RITUAL PERFORMANCE OF HUIZHOU FISH LANTERNS IN CHINA

Yishu HUANG



INTANGIBLE CULTURAL HERITAGE, TOURISM AND SUSTAINABILITY: A SYSTEMATIC LITERATURE REVIEW OF RESEARCH TRENDS, GAPS AND POLICY PERSPECTIVES

Chrysafo TSONOU, Aimilia VLAMI

INTANGIBLE CULTURAL HERITAGE AS A TOURIST EXPERIENCE: THE CASE OF 'MOSTRA' IN CHIOS

Lia PETRIDOU, Nicholas KARACHALIS

EMBODIED CULTURAL EXPERIENCES - EXAMINING THE INFLUENCE OF TRADITIONAL DANCE PARTICIPATION ON TOURIST EXPERIENCE AND VISIT INTENTION TO TOURISM DESTINATIONS: THE CASE OF LEFKADA ISLAND

Adamantia SGOURA, Aliko PARISI, Alexios - Patapios KONTIS, Vasiliki GEORGOULA

Room 2: Education, Skills & Capacity Building

Chairs: Anna KYRIAKAKI, Christos KAKAROUGKAS

TOWARDS A CHILD-CENTERED MODEL OF TOURISM EDUCATION FOR SUSTAINABILITY: MAPPING GLOBAL TRENDS AND GREEK EDUCATIONAL PRACTICES

Angeliki PAGKOU, Aimilia VLAMI

SUSTAINABILITY LITERACY, LANGUAGE EDUCATION AND TOURISM: THE ROLE OF ENGLISH FOR SPECIFIC PURPOSES IN GREEK HIGHER EDUCATION

Eirini ARVANITAKI, Anna KYRIAKAKI

"PILGRIMAGE FOR YOUTH" (P4Y): A EUROPEAN PROJECT FOR TRANSFORMATIVE, INTERCULTURAL AND INCLUSIVE TECHNOLOGY-ENHANCED LEARNING

Christina BONAROU, David POWELL, Mashkura BEGUM

THE SKILLSCAPES OBSERVATORY: A DATA-DRIVEN, AI-ENHANCED INFRASTRUCTURE FOR MONITORING AND FORECASTING LABOUR MARKET TRANSFORMATIONS IN GREEK TOURISM

George VLAHAVAS, Stelios KARAMANIDIS, Ilias DIMITRIADIS, Pavlos SERMPEZIS, Kostas GOURZIS, Giorgos SYKAS, Michalis CHARATZOGLU, Sofia VEI, Vasileios PSOMIADIS, Athena VAKALI

EMBEDDING EDUCATION AND TRAINING AS INFRASTRUCTURE FOR RESILIENT AND SUSTAINABLE TOURISM DESTINATION ECOSYSTEMS

Varvara BAMPA, Georgia ZOUNI, Ioannis KATSANAKIS



ACADEMIC TOURISM ON THE SILK ROAD. INTERREGIONAL CORRIDORS OF EDUCATIONAL DIPLOMACY AND TOURISM FLOWS DEVELOPMENT WITH GREEK UNIVERSITIES

Dimitrios KYRIAKOU, Stella KOSTOPOULOU

Room 3: Alternative & Special-Interest Tourism

Chairs: Vasiliki GEORGOULA, Sofoklis SKOULTSOS

MUSIC TOURISM AND SUSTAINABLE PLACE-MAKING: THE CASE OF THREE “MUSIC VILLAGES” IN CRETE

Eirini PAPADAKI, Eleftheria VASSILAKI

SUSTAINABLE TOURISM AS A CHALLENGE FOR AIR TRANSPORT IN PERIPHERAL AREAS

Elżbieta SZYMAŃSKA, Adrianna GARSTKA, Klaudia ZAWADZKA

IN SEARCH OF THE WELL-TRAVELLING: CAN PERCEPTIONS REGARDING WELL-BEING GUIDE THE PATH TO RESPONSIBLE TOURISM?

Eleni ALEXIOU, Ioannis SPILANIS, Sofia KARAMPELA, Thanasis KIZOS

THE ROLE OF MEDICAL WELLNESS SERVICES IN THE SUSTAINABLE DEVELOPMENT OF HEALTH TOURISM: A THEMATIC REVIEW

Vasiliki KARAGIANNI, Petros KALANTONIS, Despina SDRALI

REPRODUCTIVE TOURISM IN GREECE: AN OVERVIEW

Christina KALOGIROU, Efstratios VELISSARIOU

TRACING THE ROOTS OF VOLUNTOURISM: A HISTORICAL ANALYSIS OF ALTRUIISM, DEVELOPMENT AND SUSTAINABILITY

Markos PSORAS, Theodoros STAVRINOUDIS

15.30 – 16.00 Coffee Break



16.00 – 17.30 | Session C

Room 1: Hospitality, HRM & Capacity Building

Chairs: Theodoros STAVRINOUDIS, Christos KAKAROUGKAS

ORGANIZATIONAL CULTURE AND WELLBEING IN THE HOSPITALITY INDUSTRY

Constantinos SERGOPOULOS, Joanna SARANTOPOULOU

FROM INTENTION TO IMPLEMENTATION: A DUAL-MODEL ANALYSIS OF SUSTAINABLE PRACTICES IN HOTELS ON MATURE GREEK ISLAND DESTINATIONS

Agni CHRISTIDOU, Aimilia VLAMI, George TSAMOS, Panagiotis MITROPOULOS

LEADERSHIP, MOTIVATION AND HUMAN RESOURCES PERFORMANCE: THE HERAKLION-CRETE HOTELS CASES

Theodoros STAVRINOUDIS, Christos KAKAROUGKAS, Melpomeni DELIGIANNAKI

THE HRM–COMMUNITY CONNECTION: RECONNECTING THE SOCIAL FABRIC OF TOURISM SUSTAINABILITY

Ioannis VALACHIS, Sofoklis SKOULTSOS

THE IMPLEMENTATION OF TOTAL QUALITY MANAGEMENT AS AN INFLUENCE FACTOR IN IMPORTANT HUMAN RESOURCE ISSUES

Aristeidis KATSAITIS, Constantine YANNOPOULOS

ENHANCING SOCIAL SUSTAINABILITY IN TOURISM AND HOSPITALITY THROUGH EQUITY, DIVERSITY, AND INCLUSION TRAINING: EVIDENCE FROM GREECE

Anna KYRIAKAKI, Theodoros STAVRINOUDIS, Christos KAKAROUGKAS, Nikolaos KARACHALIS, Alexios-Patapios KONTIS, Evaggelia PROIOU, Efthymia SARANTAKOU, Sofoklis SKOULTSOS, Paris TSARTAS, Markos PSORAS

SUSTAINABLE HUMAN RESOURCES MANAGEMENT IN HOTELS: A PILOT LITERATURE REVIEW

Theodoros STAVRINOUDIS, Eirini STRATAKI, Christos KAKAROUGKAS



Room 2: Community, Participation & Governance

Chairs: Ioannis SPILANIS, Sofia KARAMPELA

THE MAKING OF A ROMA HERITAGE COMMUNITY: PARTICIPATORY HERITAGE RESEARCH AT THE MARGINS

Eszter GYÖRGY, Gábor OLÁH, Patrik MRAVIK

DRIVING SUSTAINABLE TOURISM IN RURAL HERITAGE COMMUNITIES THROUGH BOTTOM-UP PARTICIPATORY GOVERNANCE: A CASE OF THE GRAND CANAL WORLD HERITAGE SITE

Xin JIANG, Xin LI, Xi ZHANG

MAPPING STAKEHOLDER DYNAMICS IN SUSTAINABLE DESTINATION MANAGEMENT: EVIDENCE FROM BIBLIOMETRIC ANALYSIS

Polymnia PANAGIOTOPOULOU, Ioannis MEGALOOIKONOMOU, Sofoklis SKOULTSOS

LINKING SPORTS TO PEACE TOWARDS SUSTAINABLE DEVELOPMENT: A CASE STUDY OF “FREE MOVEMENT SKATEBOARDING”, GREECE

Sofia AVRAMIDOU, Ioannis POULIOS

SHAPING SUSTAINABLE IONIAN ISLANDS THROUGH PARTICIPATORY GOVERNANCE

Ioannis SPILANIS, Sofia KARAMPELA, Eleni ALEXIOU, Ioannis KATSOUNIS, Panagiotis Nikolaos DIMITROPOULOS ELEZIS, Aggeliki MITROPOULOU, Kalli LASKARI

GOVERNING THE DESTINATION AS A SYSTEM: COLLABORATION FOR SUSTAINABLE TOURISM

Nikos DIAMANTOPOULOS, Thrasy PETROPOULOS

Room 3: Museums, Interpretation & Visitor Engagement

Chairs: Nikolaos KARACHALIS, Alexandros APOSTOLAKIS

CO-CREATED CULTURAL ART MUSEUM MODEL

Emmanouela KARABOURNIOTI

BEYOND THE WALLS: HOW MODERN ART MUSEUMS IN GREECE AND GERMANY COMMUNICATE SUSTAINABILITY AND SHAPE CULTURAL TOURISM

Despoina TSAVDARIDOU, Eirini PAPADAKI, Alexandros APOSTOLAKIS





2nd INTOCUS International Conference

Harokopio University of Athens | 27 - 28 February 2026, Athens, Greece

A UNIQUE FORM OF CULTURE SHOCK: UNDERSTANDING THE PATHWAYS OF CROSS-CULTURAL COMMUNICATION IN CHINESE MUSEUM SPACES

Zaihong GAO

UNDERSTANDING VISITOR DYNAMICS AT ARCHAEOLOGICAL HERITAGE SITES / INSIGHTS INTO VISITOR NEEDS AND SATISFACTION AT ARCHAEOLOGICAL SITES IN IRELAND

Stefanie STOTT, James HANRAHAN, Emmet MCLOUGHLIN

CULTURE-DRIVEN TRANSFORMATIVE EXPERIENCES IN URBAN TOURISM: REFLECTIONS ON THE OPEN EVENTS OF THE MARIA CALLAS MUSEUM IN ATHENS

Maria GOUTOU, Nikolaos Georgios KARACHALIS

THE CONTRIBUTION OF MUSIC FESTIVALS TO BOTTOM-UP APPROACHES IN TOURISM PLANNING: META-ANALYSIS OF RELEVANT LITERATURE

Katerina MICHA, Sofoklis SKLOUTSOS, Vasiliki GEORGOULA

17.30 – 18.00 Short Break



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18.00 – 19.30 | Room 3: PANTOUR Project National Event: From Dilemma to Synergy: The Future of Skills in Greek Tourism & Hospitality

18.00 – 18.30 | The PANTOUR Project in a Nutshell

Insights & Findings

- Theodoros STAVRINOUDIS & Evangelia PROIOU (MSc.) University of the Aegean
- Sofoklis SKOUTSOS, Assistant Professor, Harokopio University of Athens
- Christos KAKATOUGKAS, Assistant Professor, University of the Aegean.

18.30 – 19.30 | Roundtable Discussion

Governance, Academia, and Industry: Building a Synergy for the Future

Moderator: Prof. Theodoros STAVRINOUDIS University of the Aegean

Panelists:

- Ms. Eleni NIKOLAOU Head of Directorate of Tourism Education and Training, Ministry of Tourism
- Mr. Apostolos LOGARAS Human Resources Director, Electra Hotels & Resorts
- Mr. Yiannis BATSIS Talent Development Professional, SHRM-SCP

19:30 Networking Reception

Wine reception & light bites

DAY 2: Saturday, 28th of February

10.00 – 11.00 Keynote Speeches

Mihalīs KAVARATZIS

Place branding for sustainability: A missing link?

Vasiliki GEORGOULA, Aikaterini GKOLTSIOU, Aikaterini KLONARI, Evangelos PAVLIS

THE SCHOLARLY INFLUENCE OF PROFESSOR THEANO S. TERKENLI IN CULTURAL GEOGRAPHY, LANDSCAPE THEORY AND TOURISM: A LITERATURE REVIEW

11.00 – 11.30 Coffee Break

11.30 – 13.00 | Session D

Room 1: Storytelling, Media & Cultural Narratives

Chairs: Paris TSARTAS, Alexios Patapios KONTIS

50 YEARS OF TOURISM MILESTONES: AN ANALYSIS FROM THE EMBLEMATIC TOURISM MAGAZINE “GREEK TRAVEL PAGES”

Paris TSARTAS, Charalampos PAPOUTSAKIS

THE GREEK NATION BRAND: BETWEEN NOSTALGIA AND REINVENTION

Ilias KAPARELIOTIS, Despoina MARKOULI, Christina GIAKOUMAKI

(RE) CONSTRUCTING VISUAL AND MUSICAL NARRATIVES INSPIRED BY ABORIGINAL ART

Anastasia Zoi SOULIOTOU, Evangelia CHATZINIKOLAKI

BETWEEN NARRATIVE AND REALITY: AUDIENCE ENGAGEMENT WITH REAL-WORLD LOCATION IN CONTEMPORARY GREEK TELEVISION FICTION

Ioanna-Maria STAMATI

TELLING THE STORY: CULTURAL ELEMENTS FOR TOURIST WEBSITES

Ilias KAPARELIOTIS, Angeliki KYRIAKOPOULOU, Maria CHALEVELAKI

CRAFTING A COMPELLING WINE ROUTE EXPERIENCE: STAKEHOLDER PERCEPTIONS, TRENDS AND APPLICATION CONSIDERATION FOR GREECE

Ilias KAPARELIOTIS, Ioannis Marios SAKKAS, George KYPARISSIADIS



NARRATING TRADITION: DIGITAL STORIES AND CULTURAL EXPERIENCE IN THE NAXOS CARNIVAL

Emmanouil ANEVLAVIS, Evi CHATZOPOULOU, Maria ARGYROPOULOU

Room 2: Cultural Routes and Heritage

Chairs: Maria VRASIDA, Sofoklis SKOULTSOS

EVALUATING ALTERNATIVE CULTURAL ROUTES IN URBAN AREAS IN THE CONTEXT OF SUSTAINABILITY

Elias GRAMMATIKOGIANNIS, Maria GIAOUTZI, Maria FRANTZI

A SYSTEMATIC LITERATURE REVIEW IN SUSTAINABLE CULTURAL ROUTES

Maria ZOURIDAKI, Alexandros APOSTOLAKIS, Markos KOURGIANTAKIS

CULTURAL AND ENVIRONMENTAL ROUTES AS TOOLS FOR SUSTAINABLE TOURISM DEVELOPMENT: THE CASE OF SYROS ISLAND

Konstantina TSALAPATI

MEMORY TOURISM IN ATHENS: MANAGING TRAUMA HERITAGE AND DESIGNING EXPERIENTIAL ROUTES

Ellie ANAGNOSTOU, Panoraia POULAKI

CO-CREATING VIRTUAL ATTRACTIONS: COMPARING AI-GENERATED AND HUMAN-DESIGNED VISUALS IN DESTINATION MARKETING

Maria VRASIDA, Melina CONSTANTINIDES, Vasileios VLASEROS

THE USE OF HISTORICAL HERITAGE IN VIDEO GAMES AS A FACTOR STIMULATING TOURISM DEVELOPMENT

Michał ŻEMŁA, Andrea KRÁLIKOVÁ, Kateřina PROVAZNÍK RYGLOVÁ, Ida RAŠOVSKÁ

Room 3: Sustainability, Climate & Environmental Governance

Chairs: Harry COCCOSSIS, Vasiliki GEORGOULA

SUSTAINABILITY AND RESILIENCE: PROSPECTS AND CHALLENGES

Harry COCCOSSIS

DECLINE IN REPORTING OF CLIMATE THREATS TO UNESCO WORLD CULTURAL HERITAGE SITES IN DEVELOPING COUNTRIES IN THE ASIA-PACIFIC REGION

Monish BAJRACHARYA



LOCAL COMMUNITY PERCEPTIONS OF ENVIRONMENTAL IMPACTS OF TOURISM AND MANAGEMENT OF PROTECTED AREAS

Nikolaos TRIHAS, Aimilia ZYGAKI, Ioannis VALACHIS, Konstantinos TSILIMPOKOS

MULTI-USE GOVERNANCE FOR SUSTAINABLE MARINE TOURISM IN THE MEDITERRANEAN

Marina PAPATHANASIOU, Evangelos ASPROGERAKAS

GEOPHYSICAL RISK IN A TOURIST DESTINATION: A PERSPECTIVE FROM MEDIA AND TOURIST ARRIVALS IN SANTORINI FOR 2025

Charalampos PAPOUTSAKIS, Margarita MANOLIA, Paris TSARTAS

TOURISM ECONOMIES UNDER ENERGY STRESS: RENEWABLES AS A PATH TO ENERGY SECURITY

Panagiotis KARSIOTIS, Georgios ZOGRAFOS, Antonios ADAMOPOULOS

13.00 – 14.00 Lunch Break

14.00 – 15.30 | Session E

Room 1: Tourism Planning & Destinations

Chairs: Eirini VLASSI, Paris TSARTAS

ISLAND BRANDING BEYOND THE PARADISE-HELL DICHOTOMY: EVIDENCE FROM GREEK ISLANDS

Angeliki MITROPOULOU, Nicholas Georgios KARACHALIS, Anna KYRIAKAKI

MARKETING OF URBAN TOURISM DESTINATIONS, SUSTAINABILITY AND THE ROLE OF STAKEHOLDERS. THE CASE OF PIRAEUS.

Theodoros PAPACHRYSANTHOU, Ourania VITOUHADITI

BOUTIQUE HOTELS AS CULTURAL AND SUSTAINABLE LUXURY EXPERIENCES IN CONTEMPORARY HOSPITALITY

Maria KOULOIROUDI, Eirini VLASSI, Andreas PAPANICOLAOU

IDENTIFYING AND COMPARING REGIONAL POLICY RESPONSES TO TACKLE TOURISM SEASONALITY IN THE MEDITERRANEAN

Pelagia MOLONI, Spyros NIAVIS



CULTURAL PERFORMANCE OF SPANISH REGIONS: A COMPOSITE INDICATOR VIA GOAL PROGRAMMING

María Belén COBACHO-TORNEL, Nerea HEREDIA-SANTIAGO, José Miguel NAVARRO-AZORÍN, José María RAMOS-PARREÑO

IS IT POSSIBLE SPATIAL PLANNING TO QUIDE TOURISM ACTIVITY? ROLES, RESILIENCE AND COMPERATIVE STUDY OF SEVEN GREEK ISLAND DESTINATIONS

Efthimia SARANTAKOU, Eleftheria ANDROULAKI, Paris TSARTAS

Room 2: Policy, Economy & Future Transitions

Chairs: Vasiliki GEORGOULA, Alexandros APOSTOLAKIS

THE GREEK STARTUPS ECOSYSTEM AND THE INTERSECTION OF SUSTAINABLE TOURISM AND ENTREPRENEURSHIP. A PESTEL ANALYSIS.

Konstantinos GIANNOPOULOS, Konstantinos ANAGNOSTELOS

CHANIA AS A DESTINATION FOR DIGITAL NOMADS: SYMBIOSIS OR THREAT FOR THE LOCAL COMMUNITIES?

Antigoni PAPAGEORGIOU, Alexandra WRBKA

SHIFTING PERCEPTIONS THROUGH VISUAL NUDGES: RESIDENTS' VIEWS ON TECHNOLOGY IN THE TOURISM INDUSTRY IN CHANIA, CRETE

Katerina BOBOLAKI, Alexandros APOSTOLAKIS

POLISH TOURISM POLICY TOWARDS CIRCULAR ECONOMY

Joanna GODLEWSKA, Edyta SIDORCZUK-PIETRASZKO

DIGITAL NOMADS AS A CATALYST FOR REGIONAL ECONOMIC DEVELOPMENT IN GREECE

Angelos I. PASSAS, Sofia KARAMPELA

ANALYSIS OF THE INFLUENCE EXERTED BY GEOGRAPHICAL INDICATIONS (GI) PROTECTION FOR CRAFT AND INDUSTRIAL PRODUCTS ON THE ADVANCEMENT AND LONG-TERM SUSTAINABILITY OF CULTURAL TOURISM.

Ekaterini MALEA, Anna KARATZANI, Nikolaos THEOCHARIS, Georgios PANAGIARIS

15.30 – 16.00 Coffee Break





2nd INTOCUS International Conference

Harokopio University of Athens | 27 - 28 February 2026, Athens, Greece

16.00 – 17.00 | Room 1: Keynote Workshop

Giampaolo VIGLIA: Experiments in tourism and hospitality

17.00 – 17.30 | Closing Session

20.30 Gala Dinner (Optional)

Athenaeum Grand Hotel, 142 Syngrou Avenue, Kalithea, 17671 Athens

DAY 3: Sunday, 1st of March

8:30-14:30 Excursion (Optional)

A visit to the Acropolis Museum with a licensed guide, followed by a taste of local culture—Greek coffee at a traditional café, sampling local cheeses and cured meats at a delicatessen, an olive oil tasting, and a classic finish with Greek yogurt drizzled with honey.

Thank you for attending the 2nd INTOCUS International Conference

Please do not hesitate to contact us: intocus@hua.gr



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